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**GesA**-m.b.H.

Gesellschaft für soziale Aufgaben

# About Us

GesA-mbH is a family-run company that was founded in 2003 by managing director and business economist Kenneth Woods. With more than 30 years experience in the field of nursing homes and assisted living for the elderly, GesA-mbH has specialised in the development, realisation and management of social property.

## MISSION

GesA-mbH develops, operates and invests in social real estate in order to guarantee high-quality care and sustainable economic stability.

## VISION

We want to use innovative solutions and partnerships to advance elderly care in Germany and master the challenges of demographic change as a leading player.

# Key Stats

Founded

**2003**

Equity Ratio

**74 %**

Turnover since founding

**€ 300m**

Realised &  
Operated Beds

**2.300 +**

Realised & Operated  
Apartments

**170 +**

Realised Projects

**29**

# Our Business Areas

We see ourselves as a **company for social activities**, as a company that takes a holistic and consistent approach to social property.

In our view, it is therefore necessary to develop an operating company (either as a restructuring or as a new company), to manage it with an individual and location-based concept and to design and realise the property in a modern, energy-efficient and, in particular, resident- and employee-friendly way.



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**Operation**

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**Real Estate Development**

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**Business Development**

# Our Companies

## OPERATING - COMPANY

**Homeland Living AG - Service Wohnen+** plans to establish itself in the care market with ServiceWohnen+ projects. By 2027, 11 locations are planned throughout Germany, 4 of which have already been acquired. The projects at the locations comprise 70-130 residential units in varying layouts. Together with **APE REAL ESTATE**, some projects will be realised in-house, while others will be leased from external developers. **Homeland Service** and **Homeland Finance** offer complementary services and financing solutions to ensure efficient tenant support and a sustainable economic basis.

**HOMELAND  
LIVING AG  
SERVICE WOHNEN+**



## REAL ESTATE DEVELOPMENT

**APE Real Estate GmbH & Co. KG** concentrates on the project development and operation of social properties and thus clearly distinguishes itself from pure project development. From planning to operation, we attach great importance to an economically sound basis. In recent years, we have successfully realised, stabilised and sold retirement and care facilities in Lower Saxony, Schleswig-Holstein and Saxony. This holistic approach sets us apart from traditional property developers.

# Realised Projects

**Nursing Home  
Hahnenklee-Bockswiese**



Federal State  
**Lower-Saxony**

Location  
**Goslar**

Beds  
**120**

Opening  
**1999**

**Nursing Home  
Am Stöckheimer Markt**



Federal State  
**Lower-Saxony**

Location  
**Braunschweig**

Beds  
**116**

Opening  
**2008**

**Nursing Home  
Nordstraße**



Federal State  
**Lower-Saxony**

Location  
**Helmstedt**

Beds  
**116**

Opening  
**2010**

**Assisted Living / Nursing Home  
Lister LebensArt**



Federal State  
**Lower-Saxony**

Location  
**Hannover**

Beds / Units  
**44 / 36**

Opening  
**2010**

# Realised Projects

**Nursing Home  
Auf dem Bült**



Federal State  
**Lower-Saxony**

Location  
**Twist**

Beds  
**46**

Opening  
**2015**

**Nursing Home  
Schongau**



Federal State  
**Bavaria**

Location  
**Schongau**

Beds  
**122**

Opening  
**2018**

**Nursing Home  
Böhlen**



Federal State  
**Saxony**

Location  
**Böhlen**

Beds  
**89**

Opening  
**2018**

**Assisted Living  
Kurparkstraße**



Federal State  
**Lower-Saxony**

Location  
**Seesen**

Units  
**22**

Opening  
**2022**

# Realised Projects

## Assisted Living / Nursing Home Bennigsen



Federal State  
**Lower-Saxony**

Location  
**Bennigsen**

Beds / Units  
**120 / 52**

Opening  
**2023**

## Assisted Living / Nursing Home Hochstraße



Federal State  
**Lower-Saxony**

Location  
**Seesen**

Beds / Units  
**93 / 32**

Opening  
**2023**

## Assisted Living / Nursing Home Holzminden



Federal State  
**Lower-Saxony**

Location  
**Holzminden**

Beds / Units  
**90 / 18**

Opening  
**2024**

## Assisted Living / Nursing Home Am Harztor



Federal State  
**Lower-Saxony**

Location  
**Northeim**

Beds / Units  
**88 / 9**

Opening  
**2025 / 2026**





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